



BIG ATOM

JOB TITLE: MARKETING & COMMUNICATIONS EXECUTIVE

About Big Atom

Would you like to be part of building a future without waste?

Big Atom is a rapidly growing tyre recycling company on a mission to end polymer waste by creating a circular economy for all types of rubbers and plastics. We are building an infrastructure to process rubber from tyres, before expanding into plastics. We operate a waste tyre collection service, processing plant and an in-house innovation arm developing material separation equipment, pyrolysis technology and software enabling efficient operations management.

At Big Atom we nurture a collaborative and innovative environment to encourage entrepreneurial behaviours. To find solutions to complex problems we promote curiosity, first principle thinking and adopting a growth mindset.

About the role

We're looking for a talented, creative, and driven Marketing & Comms executive to join our team. The role will report into the Head of Marketing and will be working closely together to build the brand, deliver targeted internal/external marketing & PR campaigns, and create engaging content. You'll be part of the journey to deliver inspiring campaigns that will shape the future of our brand and contribute to our vision to end polymer waste!

What you'll do:

- Provide key support to the Head of Marketing by developing and executing marketing initiatives focussed on brand building and driving sales
- Lead the content creation for social media channels
- Organise media interviews and photoshoots
- Lead Internal communications activities
- Pro-actively create speaker opportunities and activate at events/conferences
- Community management of social media channels
- Reporting and data collection around digital marketing performance
- Build strong relationships with new/existing partnerships
- Budget management
- Market research & Website management

What you'll bring:

- Bachelor's degree Communications, Sustainability or Marketing essential
- 2+ years' work experience within the marketing industry
- Strong understanding and experience of managing marketing campaigns
- Content creation skillset
- Excellent verbal and written communication skills
- Excellent organisational and project management skills
- Proficient with Adobe Creative, InDesign or Photoshop
- Knowledge of film, imagery, and print production

Benefits:

- Competitive salary
- Share options
- Office located in central London
- Flexible working
- Socials
- Perk box and Private healthcare

If you're interested, please send your cv to people@bigatom.co